

Abstract

Confectionery products (2) are packaged singly in double twist wraps (1) prepared from a strip (3) coated with first longitudinal bands (4) and second transverse bands (5) of adhesive, the transverse bands spaced apart to create adhesive-free zones (6) offered in direct contact to the products (2), and caused to advance along a set path (P) in a given feed direction (D). The strip is prepared with an easy tear point (A) on each second adhesive band (5), consisting of a first notch (7) extending parallel to the longitudinal axis of the strip (3) and a second notch (8) superimposed on the first notch (7); the strip (3) is then cut transversely along the second bands (5) to generate single leaves (11), each presenting an indentation (12) and a projection (13) generated by the second notch (8). The leaf (11) is folded around the product (2) to produce a hermetically sealed wrap (1) designed to tear open from the notches.